

Outside Bozeman Event Listings



In order to allot the appropriate time and effort to maintaining the *Outside Bozeman* social media and event calendars, we **charge a listing fee** for paid courses, seminars, and events, as well as sales, discounts, and other offers. Some exceptions apply, such as fundraising events for environmental causes and low-cost community events; check with us for details. Free events can still be added at no charge. As always, all current *Outside Bozeman* advertisers are excluded from listing and posting fees. Otherwise, the fees are as follows:

A la Carte Options: \$35 per listing:

- Online calendar (outsidebozeman.com/community/events).
- Inclusion in our print-issue calendar. (Print-issue listing includes a hyperlink in our digital edition). Note: Print-issue mentions are dependent on available space and subject relevance.
- Facebook mention on the [Outside Bozeman page](#) (5,000+ fans) prior to the event/course/offer. Let us know specifics for timing/info
- Inclusion in our weekly [OutPost](#) mailing, on the week of the event.
- Digital Edition hyperlink, as applicable.

OR: **\$100 for all of the above:** One each: online listing, print listing, FB post, OutPost inclusion.

As usual, you may enter all your events/courses/offers on our website yourself, using your personal calendar account. We can then extrapolate this information to other calendars, or you can provide us with specific information. For instructions on entering events, or if you have any trouble accessing your account, or need a new one, contact events@outsidebozeman.com We'll have a video tutorial with instructions on entering events soon.

For paid events you list on our online calendar, you can pay at outsidebozeman.com/o/b-store/event-listing. You can also send the appropriate fee to our office at 313 W. Mendenhall, Bozeman, 59715. You can also email a description of the event to events@outsidebozeman.com. For Facebook mentions, please send us a photo, link, and any press materials you may have.

Important Notes:

- Print-issue calendar listings should be short and sweet: Date, event name, place, contact number or email. Refer to the current issue's calendar for the proper format.
- Facebook mentions should be limited to 50 words. Funny, witty, and content-relevant posts get more attention than a basic announcement.
- We may re-phrase your description to adhere to our stylistic conventions, word count limitations, and other considerations.

Thanks for your cooperation. We look forward to maintaining these excellent planning resources for the Bozeman area. If you have any comments, we'd love to hear them.

Sincerely,

O/B Editorial Department

events@outsidebozeman.com

*While we make every effort to include all free events, some invariably get missed. If you want to increase the chances of yours making it, email events@outsidebozeman.com a week or so before the date and then again a day or two prior. The squeaky wheel gets the grease.

Outside Bozeman • Southwest Montana's Outdoor Journal • outsidebozeman.com

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