

The Outside Bozeman Messenger

The best way to promote your event online



OutPost Banner |
580 px x 168 px

Homepage Banner
695 px x 220 px

Each month, dozens of Bozeman-area events vie for the time and attention of outdoor enthusiasts, from gear swaps and fun runs to guided outings and safety seminars. If you want your event to be noticed, we have a great marketing package for you.

GET IT ALL FOR
only
\$275
PER WEEK
multiple-week
DISCOUNTS ARE AVAILABLE

Messenger marketing package features:

- ▶ OutPost newsletter banner ad (\$125/week)*
- ▶ Outsidebozeman.com homepage banner ad (\$150/week)*
- ▶ Listing in Outside Bozeman's online event calendar (\$35/week, free for nonprofits)*
- ▶ Promotional posts on both the *Outside Bozeman* & *MSU Pocket Guide* Facebook pages, with details of your event (\$50/post)*

Package Add-ons

- ▶ Increase your exposure with an Instagram post for \$70. Some restrictions apply.

Messenger stats & facts:

- ▶ The OutPost is emailed to 10,000 subscribers
- ▶ The outsidebozeman.com homepage receives 400+ views per week
- ▶ Nearly 40,000 people visit the Outside Bozeman online event calendar each month.
- ▶ The Outside Bozeman Facebook page has 14,000 followers.
- ▶ The Outside Bozeman Instagram page has 9,400 followers.

“I wanted to let you know how pleased we were with *Outside Bozeman's* marketing of our annual fundraising event. The results were amazing. Two weeks before the banquet, we were undersold by 60 seats; by the banquet we were sold out, and actually had to turn people away. Needless to say we are pleased, and will work with you for planning future campaigns.” —Jim Hoschouer, Gallatin Valley Pheasants Forever