

Outside Bozeman in-house ad design pricing

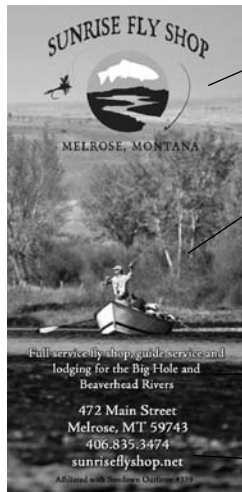
In order to keep costs down and quality high, Outside Bozeman does not provide free graphic design services. However, we have contracted with several local designers to build ads for our customers at a reduced rate. (Standard graphic design fees are \$60-80/hr.)

HOW IT WORKS: We connect you with a designer, who will work with you to make a great Outside Bozeman ad for a very reasonable rate.

ARTWORK: We'll need a high-resolution logo and images (at least 300 dpi), as well as any color scheme you prefer.

VERBIAGE: Please supply text/copy for your ad including a slogan or catchphrase, contact info/store hours, and any other pertinent information.

EXAMPLE:



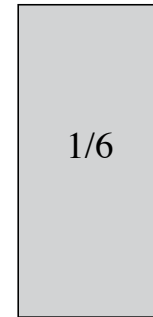
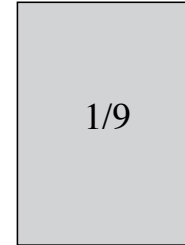
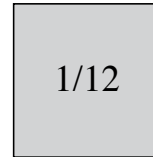
High-res Logo

High-res Image

Copy/Text

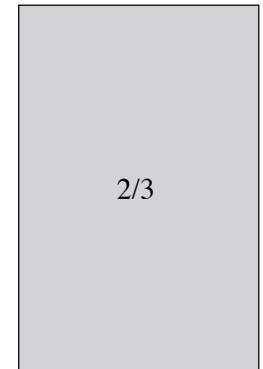
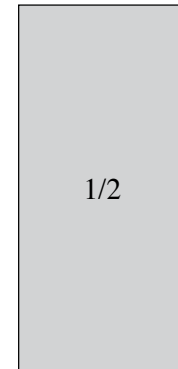
Contact Info

\$75
1/12 page, 1/9 page
and 1/6 page



(SIZES OF ADS NOT TO SCALE)

\$95
1/4 page, 1/3 page,
1/2 page and 2/3 page



\$50
changes to an
existing ad

This fee is for changes to existing ads that we have the ability to manipulate. (If your ad was designed for another publication, please provide native files.) Includes resizing, minor text/graphic changes, and other quick alterations. For more significant changes, standard ad fees may apply.

\$125
full-page ad

